

<b>BBA</b>		
<b>Semester 1</b>	<b>Subjects</b>	<b>Credits</b>
1	Fundamentals of Management	4
2	Managerial Economics	6
3	Job Readiness	6
4	Data analysis through Microsoft Excel	2
5	Desktop Publishing	4
<b>Semester 2</b>	<b>Subjects</b>	<b>Credits</b>
1	Statistics for Business Decisions	6
2	Organisational Behaviour	4
3	Business Accounting	6
4	Macro Economics	6
5	Digital Painting	4
<b>Semester 3</b>	<b>Subjects</b>	<b>Credits</b>
1	Principles of Marketing	6
2	Management Accounting	6
3	Human Resource Management	6
4	Environmental Science	4
5	Skill course	4
<b>Semester 4</b>	<b>Subjects</b>	<b>Credits</b>
1	Business Research	6
2	Financial Management	6
3	Quantitative Techniques for Management	6
4	Data Analysis and Visualization Using Python	4
5	Skill course	4
<b>Semester 5</b>	<b>Subjects</b>	<b>Credits</b>
1	Legal Aspects of Business	4
2	Investment Banking & Financial Services	6
3	Sales and Distribution Management	6
4	Brand Management & Consumer Behaviour	6
5	Security analysis and portfolio management	6
6	Advanced managerial accounting	6
7	Summer Internship	4
8	Skill course	4
9	Business analytics through Excel	3
10	Data analytics with Python	4
11	Data analysis with Tableau	3
12	Marketing Analytics	3

<b>Semester 6</b>	<b>Subjects</b>	<b>Credits</b>
1	Business Policy and Strategy	6
2	Services & Financial Services Marketing	6
3	Digital Marketing & Marketing Communications	6
4	Project Appraisal & Financing	6
5	Commercial Banking and ALM	6
6	Financial Analysis and Visualization	6
7	Financial Analytics	3
8	Agriculture Analytics	3
9	Business Analyst Capstone	2
10	Skill course	4